



FRANCE SUPPLY CHAIN &
THE EUROPEAN LOGISTICS
ASSOCIATION PRESENT

ELA AWARDS 2023 IN PARIS

The Champions League of
European Logistics

02:00 PM - 10:30 PM
12.12.2023
17 BLVD JOURDAN 75014 PARIS





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**22 NATIONAL
ASSOCIATIONS**



**55.000
MEMBERS**



**21+ EVENTS
IN EUROPE**

ABOUT ELA

**“The line between
disorder and order
lies in logistics...”**

SUN - TZU



ELA is a federation of 22 National Logistics associations covering most of western, central European countries and beyond. The members of these National Logistics Associations are Professionals working in a logistics function, mainly in the industry but also in different service sectors. Throughout this network ELA reaches 55.000 logistics professionals and decision makers. As the biggest association of this kind, ELA honors every year companies and Professionals for their contribution to innovation in this sector.

THIS YEAR'S ELA AWARDS EVENT HOSTED BY ...

Formerly known as ASLOG, founding member of the ELA



www.francesupplychain.org

ABOUT

FRANCE SUPPLY CHAIN by Aslog and its members drive and support French companies and institutions transformation of their complete value chains. All sectors at the heart of the national and international economy are represented side by side with universities.

OBJECTIVE

Our community is committed to strengthening the impact of Supply Chains on business competitiveness and making it a lever for a more sustainable world. Its network of 4,900 members, professionals from all sectors of activity, teachers-researchers and students, pool ideas and experience to provide Supply Chain players with concrete solutions.

THE SUPPLY CHAIN NETWORK



450
COMPANIES



4900
MEMBERS



23
PRESTIGIOUS
UNIVERSITIES

LEADING COMPANIES AND PARTNERS IN



**FROM CAC40
TO STARTUPS**



RETAIL



INDUSTRY



**PUBLIC AUTHORITIES
& INSTITUTIONS**



SERVICES



**FOR SUPPLY AND
BEYOND**
RETHINK THE FUTURE WITH SUPPLY CHAIN

THE VENUE

Cité internationale universitaire of **Paris**
Welcome in a campus with a unique
architectural and artistic heritage



THE EVENT 2 pm - 10:30 pm



**KEYNOTE,
ROUND TABLES
& DEBATES**



**ELA AWARDS
2023
CEREMONY**



**NETWORKING
COCKTAIL
400 GUESTS**

Sharing a European
Supply Chain vision

Presentation of the 6
finalist projects and
award for the project of
the year

With CEOs, Supply
Chain, HR & Operations
Directors from European
leading industries,
retailers, logistics, etc.
and ELA members





2:30 pm **Opening speeches of the Presidents**

Yann de Feraudy, *France Supply Chain President*
Prof. Dr. Markus Mau, *ELA President*

3:00 pm **Keynote speech**

TRANSFORMATIVE POWER OF SUPPLY
CHAINS ON SOCIAL SUSTAINABILITY

Luca SILIPO, *Chief Economist, Supply Chain
Leader and Independent Thinker*



3:30 pm **ELA Awards ceremony with**

Xavier Derycke, *President of the Jury*
Mirek Rumler, *ELA vice-president and Managing Partner*



LEROY MERLIN – The warehouse of the future for our teams and performance



NAFEZA CARGO X – Optimising international trade and customs clearance with
blockchain technology



RWA – Warehouse optimization through automation



SEAT S.A – Supply Chain Control Tower



SEVENSENSE – Visual SLAM Localization and Navigation for Mobile Robots in
Logistics



USYNCRO – Digital Logistics Corridors



PROGRAM

6:00 pm **Round Tables**



Round Table # 1

Role and challenges of the Supply Chains associations with

Xavier RIUS, *General Manager of the ICIL Institute*

Yann De Feraudy, *France Supply Chain President*

Thomas Wimmer, *BVL President*

Konstantinos Haniotis, *ELA vice-president and member of the ILME*

Round Table # 2

Environmental and Social Governance with a european panel TBC

7:00 pm **ELA Awards Winners**

Prof. Dr. Markus Mau, *ELA President*

Ana Isabel González, *President of the CEL*

Didier Granger, *ELA vice-president and CEO of OEMServices*



8:00 pm **Networking Cocktail**

An event led by **Fabrice Lundy**, *Business Journalist*

[MORE DETAILS ON OUR WEBSITE](#)

THE ELA AWARDS

*The European champions
league of logistics*

The European Logistics Awards is an esteemed annual event that serves as a platform for the most innovative Logistics Projects in Europe. It provides a unique opportunity for projects that have already received national awards for excellence in logistics to compete at the European championship level for the ELA Awards - project of the year.

Renowned as one of the most prestigious and significant logistics competitions in Europe, the "ELA Awards" attracts companies from all corners of the continent, eager to showcase their exceptional achievements. The recognition bestowed upon the winners holds value within the logistics industry, serving as a testament to their outstanding performance and setting them apart as leaders in their field.

During the afternoon conference, the spotlight shines on the six final projects, as they are presented to an exclusive audience of invited guests. A distinguished jury of logistics professionals carefully evaluates and selects the project that will be crowned the European Champion.

This gathering of high-level representatives from the industry, politics, and academia transforms into a vibrant hub of international best practice cases. This creates a unique opportunity for knowledge exchange and learning, as participants gain valuable insights into the latest trends, strategies, and innovations shaping the logistics landscape.





PREVIOUS WINNERS OF THE ELA AWARDS

WINNER 2022

E.LECLERC, SOCAMIL AND WITRON FRANCE

With the project :
Fully automated omnichannel / multi-temperature distribution centre



WINNER 2021

DM DROGERIE MARKT GMBH + CO. KG, GERMANY

With the project :
Innovative retail logistics at dm |
Integrative. Intelligent. Automated



WINNER 2020

LOXXESS AG, GERMANY

With the project :
SMILE - Smart and Innovativ -
Logistics for eCommerce

WINNER 2019

KOMSA GROUP GERMANY

With the project :
RELOAD -Digitization of
Intralogistics



WINNER 2018

ROBERT BOSCH GMBH GERMANY

With the project :
Bosch Global Logistics



ELA AWARDS 2023 JURY

The jury consists of high-level practitioners in logistics from sectors in retail, industry, consulting, service providers and the academic world. Each ELA member association can nominate one member of the jury. In addition, the winners of the last three years editions of the ELA Award will be invited to take part in the jury.

1. Xavier Derycke – *Retired VP Supply Chain Transformation Europe, Rexel Developpement, on behalf of France Supply Chain by ASLOG, France*
2. Hans Rudolf Hauri - *Executive President, IMUB Ltd, on behalf of GS1, Switzerland.*
3. Manel Jimenez Otero - *COO, TENDAM, on behalf of CEL, Spain.*
4. Grzegorz Lichocik, *Board member of Polish Logistics Association and logistics expert worked at Dachser and DB Schenker, on behalf of PTL, Poland.*
5. Milan Ludvik - *Country Manager, ZETES Czech Republic on behalf of CLA, Czech Republic.*
6. Romeo Dumitru - *Logistics Director, ELBI Electric & Lighting, on behalf of ARILOG, Romania.*
7. Stathis Makantasis – *Supply Chain Director, Delta Foods, on behalf of HILME, Greece*
8. Ana Isabel González - *Retired Supply Chain Senior Director at P&G, President at CEL, Spain.*
9. Dr. Klaus-Peter Jung - *Partner, Miebach Consulting, on behalf of BVL, Germany*
10. Kurt Leidinger - *Senior Advisor, KL Logistik, on behalf of VNL (Verein Netzwerk Logistik), Austria*



25.000 €
SPONSORSHIP
PACKAGE

Available for up to 10 sponsors, offering a full set of marketing tools

CONDITIONS

The sponsor provides

- short promotional video (50s, music or voice-over, mp4)
- logo (png, different design according to your graphic guidelines)
- website's URL



PACKAGE INCLUDES

Communication channels (ELA, FSC, SupplyChainMagazine)

- **LinkedIn >46.000 subscribers**
- Mail campaigns **>40.000 contacts**
- **Website >48.000 monthly visitors**

Targeted promotion to our **400 guests** (in the reception gallery)

- dedicated promotion booth (approx.3m²)
- 2 video screens (75 inches) for your video

Visibility of the sponsor in the communication of the event

- Presentation of the ELA Awards competitors + sponsors' videos broadcast **BEFORE the event** :
 - one LinkedIn post per day for **one project + one sponsor** from 1.dec. to 8.dec.
 - mailing campaigns and website updates with logos and links of the sponsors
- **DURING** the event : insertion of sponsors' videos between the interventions
- **FOLLOWING** the event : promotion of the ELA Award winners + logos and links of the sponsors

